**Week 32: Business Ethics and Social Responsibility**

**Handout 1: Lesson 1 - Ethical Decision-Making**

**Warm-Up (5 minutes)**  
*Question:* Think of a time you saw a business (or person) make a tough choice—did it feel fair or unfair? Why? Write a quick answer and share with a partner.

**Key Concepts (15 minutes)**  
*What is Ethical Decision-Making?*  
Ethical decision-making (道德决策) is choosing actions in business that are right, fair, and honest, even when it’s hard. It builds trust and protects reputation.

*Key Principles:*

* **Honesty:** Telling the truth (e.g., not lying about product quality).
* **Fairness:** Treating people equally (e.g., fair wages for workers).
* **Transparency:** Being open about decisions (e.g., admitting a mistake).
* **Respect:** Valuing others’ rights (e.g., safe working conditions).
* **Accountability:** Taking responsibility for actions (e.g., fixing a faulty item).

*Examples:*

* A store refunds a customer for a broken product (Accountability).
* A company rejects child labor in its supply chain (Respect).

**Activity 1: "Ethics Dilemma Dash" (20 minutes)**  
*Instructions:*

* Below are 10 scenarios. For each, pick the principle (Honesty, Fairness, Transparency, Respect, Accountability) it challenges most and suggest an ethical choice.
* Discuss: Would you make the same choice? Why or why not?

*Scenarios:*

1. A shop finds a cheaper supplier using unsafe factories. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. A worker hides a mistake that delays a project. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. A company overstates profits to attract investors. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. A boss gives a promotion to a friend, not the best worker. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. A store ignores complaints about a defective toy. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. A factory pollutes a river but keeps it secret. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. A salesperson lies about a product’s features. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. A firm pays women less than men for the same job. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
9. A café owner admits a food safety error to customers. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
10. A brand uses customer data without permission. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Activity 2: "Ethics in Action" (10 minutes)**  
*Instructions:*

* Read the mini-case below.
* Identify 2 ethical principles involved and write a sentence explaining how each applies.
* Discuss with a partner: What’s the toughest part of staying ethical here?

*Case Study:*  
*Tom’s Coffee:* Tom runs a small coffee shop. He could buy cheap beans from a supplier that underpays farmers, or pay more for fair-trade beans. When a batch of coffee went bad, he debated hiding it but chose to tell customers and offer refunds. Sales dipped, but his regulars praised his honesty. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Wrap-Up:** Which ethical principle do you think businesses struggle with most? Why? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Homework:*

* Find a news story (online or in a paper) about a business facing an ethical issue (e.g., lying, unfair treatment). Write a short summary (5-7 sentences) of what happened, which ethical principle (e.g., Honesty, Fairness) was challenged, and what you think they should have done. Bring it to the next class to discuss.

**Handout 2: Lesson 2 - Corporate Social Responsibility (CSR)**

[**https://www.youtube.com/watch?v=ZoKihFLCY0s&ab\_channel=HBSOnline**](https://www.youtube.com/watch?v=ZoKihFLCY0s&ab_channel=HBSOnline)

**Warm-Up (5 minutes)**  
*Question:* Imagine you own a shoe store. What’s one way you could help your community or the planet? Write it down and share with the class.

**Key Concepts (20 minutes)**  
*What is Corporate Social Responsibility (CSR)?*  
CSR (企业社会责任) is when businesses act to benefit society or the environment, beyond just making money. It’s about doing good while doing well!

*Key Areas of CSR:*

* **Environmental Responsibility:** Reducing harm to nature (e.g., cutting waste).
* **Community Support:** Helping local people (e.g., donating to schools).
* **Employee Welfare:** Caring for workers (e.g., fair pay, safe spaces).
* **Ethical Sourcing:** Using responsible suppliers (e.g., no sweatshops).
* **Charity:** Giving back through donations or volunteering (e.g., planting trees).

*Examples:*

* A tech firm recycles old devices (Environmental Responsibility).
* A bakery trains unemployed youth (Community Support).

*Discussion:* How can ethical decision-making (Lesson 1) support

**Activity: "CSR Challenge" (25 minutes)**  
*Instructions:*

* Pick a business idea (e.g., a clothing brand, a food truck, a game app).
* Choose 2 CSR areas from the list above.
* Brainstorm one specific action for each area (e.g., using recycled fabric, hosting a free coding class).
* Create a 1-minute “pitch” explaining your business and its CSR plan.

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*Homework:*

* Pick a company you know (e.g., a store, a brand). Research one CSR action they’ve taken (e.g., donating, going green). Write a paragraph (5-7 sentences) explaining what they did, which CSR area (e.g., Environmental Responsibility, Community Support) it fits, and how it might affect their reputation. Submit it next class.

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